

+ Australian Alps Brand and Experience Workshops

As part of the process of assessing the Australian Alps National Landscape a series of Workshops will be conducted. The Workshops will be in two parts that will focus on (i) the Brand for the Australian Alps and (ii) the current and potential range of experiences to deliver this Brand to the market. The Consultants, The Brand Coach (Charlotte Prouse) and Planning for People (Janet Mackay) will be running the Workshops at the following locations and all interested people are encouraged to attend.
Enquiries Email: enquiries@planningforpeople.com.au

MANSFIELD

Monday 12 th November	4pm - 9pm	Hotel Delatite Mansfield
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WALHALA

Tuesday 13 th November	3pm - 8pm	Walhala Star Hotel Walhala
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BAIRNSDALE

Wednesday 14 th November	1pm - 5.30pm	Country Fire Authority offices Bairnsdale
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JINDABYNE

Thursday 15 th November	8.30am - 1pm	Novotel Lake Crackenback Resort
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CANBERRA ,ACT

Tuesday 27 th November	1pm - 5.30pm	ACT Parks Offices, Cotter Road Stromlo TBA
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TUMUT

Monday 10 th December	11am - 4pm	Venue TBA
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DINNER PLAIN

Wednesday 12 th December Dinner Plain	1pm - 5.30pm	Rundells, Dinner Plain
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MOUNT BEAUTY

Thursday 13 th December	8.30am - 1pm	The Theatre, Alpine Discovery Centre Muint Beauty
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BEECHWORTH

Friday 14 th December	8.30am- 1pm	Old Town Hall, Ford St Beechworth
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*****Please RSVP to enquiries@planningforpeople.com.au to enable us to provide appropriate logistics and catering.